



Michigan Real Estate Agent Facilitator Pilot Program Details

(Accepting only 10 Agents through Sept 2026)

LET YOUR PEOPLE SKILLS FEED YOUR PIPELINE, LIKE SARAH



Sarah was a hardworking real estate agent, but she was tired of chasing cold leads.

Then she partnered with Caerusnet and became a local referral team facilitator—bringing together local pros like lenders, insurance agents, home service contractors, attorney's and more!

Soon, her team started sending her warm referrals for buyers and listings. More than that, she became known as a leader in her community—the one who connects people and creates opportunities.

Now, instead of chasing, business comes to her.

Want to lead your own team and grow your influence like Sarah? That's where we come in.



MEET THE VISIONARY

Steven V. Zyskowski, founder of Caerusnet, has dedicated his career to helping local small business professionals grow through authentic relationships and trusted referrals. Since launching Caerusnet in 2008, he has empowered thousands of independent business owners—from real estate agents and financial advisors to healthcare providers and home service professionals—to generate warm referrals and build meaningful, lasting connections. With decades of experience as an entrepreneur, coach, and community builder, Steven created Caerusnet as a refreshing alternative to high-pressure networking, focusing instead on relationship farming, generosity, and consistency. His books, “The Gods of Opportunity” & “The Relationship Farmer”, capture this philosophy, showing that business success grows the same way crops do—with care, patience, and cultivation. Passionate about helping others succeed, Steven continues to lead Caerusnet’s expansion while inspiring business owners to work smarter, serve with heart, and thrive through community.

STEVEN ZYSKOWSKI

Founder & Facilitator, Caerusnet Referral Teams



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THE PARABLE OF ROBERT, THE COMMUNITY BUILDER

Robert was a real estate agent in a busy town. He worked hard, but like many agents, he often found himself chasing cold leads, spending money on ads, and hoping his phone would ring.

One day, he decided to plant seeds differently. Instead of waiting for strangers to call, he became the Facilitator of a Caerusnet Referral Team in his community. At first, he was nervous—could he really lead other professionals?

But as his team grew, something magical happened. The local mortgage advisor, insurance agent, financial advisor, landscaper, and estate planning attorney all became part of his trusted circle. Week by week, they built relationships, learned each other's stories, and began exchanging referrals.

Soon, Robert wasn't just seen as "a real estate agent." He was seen as a leader in his community—someone who connected people and created opportunities. His phone began to ring, but now it was his referral team members calling with warm introductions:

- A financial advisor client was ready to buy their first home.
- A landscaper's customer wanted to sell and upgrade.
- An insurance agent referred a family relocating to town.

Because he had built the team, Robert became the go-to agent for buyers and listings. His business grew, his reputation soared, and he found joy not in chasing leads, but in cultivating relationships.

And just like a farmer who plants seeds and tends the soil, Robert reaped a harvest that kept multiplying—season after season.



AUTHENTIC CAERUSNET TESTIMONIALS

Jennifer Rice★★★★★

Being a Caerusnet member is one of my favorite part of my business marketing/relationship building endeavors. People genuinely care about one another and seek to build each other's success. If there's a need, my 8am Wednesday ...

Michael Mayernik★★★★★

Caerusnet has been an amazing gift to us as we have grown our business. Steve has put together a wonderful group of facilitators and growth-minded business owners that prioritize professional development and building authentic relationships ...

Anna Oginsky★★★★★

Caerusnet provides a powerful way to connect with other business people and build relationships. Steve is an excellent facilitator, and source of wisdom, support, and encouragement. I learn so much from Steve, my teammates, and the greater ...

Rob Johnson★★★★★

I am not a big fan of networking groups. However, Caerusnet is the first networking group I have found myself enjoying. Steve is a tremendous facilitator, and the group of people that I am connected with are authentic and it never seems ...

Katherine Blacker★★★★★ 5

Caerusnet is a great way to grow your business and make connections! I've been a member for 2 years and my business has closed several referrals that became long-term clients thanks to other members of my referral team. An added bonus ... [More](#)

