

What is a Caerusnet Pod?

Do you want to:

- Expand your business reach?
- Obtain more and stronger referrals?
- Become a better referral partner?

I believe the reason many don't reach their referral and networking goals in business is due to competency. So, how does one get to attain real competency? First ones learn what one needs to do AND then apply that learning again and again and again to obtain proficiency.

That is the essence of a POD, a place to practice and apply learning the Art of Referrals for 12 weeks. To make commitments weekly on the skills you want to improve, to test and measure your efforts, make mistakes and learn from them where we measure the gains not the gaps and celebrate those gains.

For 12 weeks you will work on;

- How to get more referrals from your customers
- How to create more referral opportunities for others
- Creating amazing member minutes that enable your team to refer you
- Using referral language
- Having impactful Trust Builders

How it Works:

1st Create a goal or outcome you want to achieve in 12 weeks

2nd Identify the actions you need to take, (daily and/or weekly), that are predictable or influenceable, to achieving your goal; and make weekly commitments to take those actions

3rd Track your progress and update it weekly

4th Attend a weekly 1-hour POD Zoom Call where everyone will share the results of their commitment for the week and debrief their actions taken, looking at; what worked, what didn't, what was learned and what you are committing to do next week.

Successes are celebrated and mistakes are treated as learning experiences. It's also opened up for feedback and suggestions from your fellow participants. This is where some of the best ideas and opportunities come from because; often, your fellow POD participants, can see what you can't.



Results and Testimonials:

- ❖ One woman closed a \$10,000 sale within 1 week that had been lingering out there for months from the advice given by a fellow POD member
- ❖ Another landed their 2 biggest clients from being in a POD
- ❖ Of the many testimonials we have received my favorite is; “A POD takes on the feel of playing in a college championship game where everyone is pushing me to greatness and has my back!”

We are so certain you will benefit from this program, that we are offering a 100% money back guarantee! *

Details:

Runs from: Starts Feb 22nd and runs for 12 consecutive weeks.

Time is: 10-11am (a zoom link will be sent to you)

Investment is: \$150 a month for 3 months

POD is limited to 10 members

*Caerusnet POD 100% money back guarantee details: We want you to get full value from the Caerusnet POD and this guarantee is eligible to participants who complete the program with 80% or better attendance of the 12-week program.

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“A lot of small business owners, independent contractors, and business development folks often feel alone out there; not really sure who to talk to vet ideas, to be encouraged, and to get picked up when things go sideways.

I’ve found that walking with people who share my journey has been pivotal in my career and development. It’s created awareness of the steps to take to grow, understanding of what I need to do to reach my goals; and helped me achieve competency in my ability to execute the steps needed to move forward.” - Heather Doering, owner of Ace Strategies, Marketing Agency